

Read Our Two Little Cards!

We are still in the market with lots in our addition to Hackley Park Assembly Grounds. If you want a nice little cottage lot for \$28.00 we have it. If you want an elegant water front lot we can sell you a choice one for \$96.00. Send in your name on a postal card and we will mail plats and full particulars. It only takes two dollars cash to secure a lot. Remember this will be the largest summer resort in the northwest.

Address:

CHAS. M. STEELE & SONS,
Muskegon, Mich.

On July 14, 1892, the drawing for location of lots in the Muskegon Improvement Company's second allotment sale will take place in Muskegon. If you are not a purchaser, you may become one by sending us \$5.00 and thereafter pay \$8.00 a month until \$165.00 has been paid. We have in this great sale five houses and nearly seven hundred lots that are worth from \$300 up to \$5,000. Send us your order or write for further information to

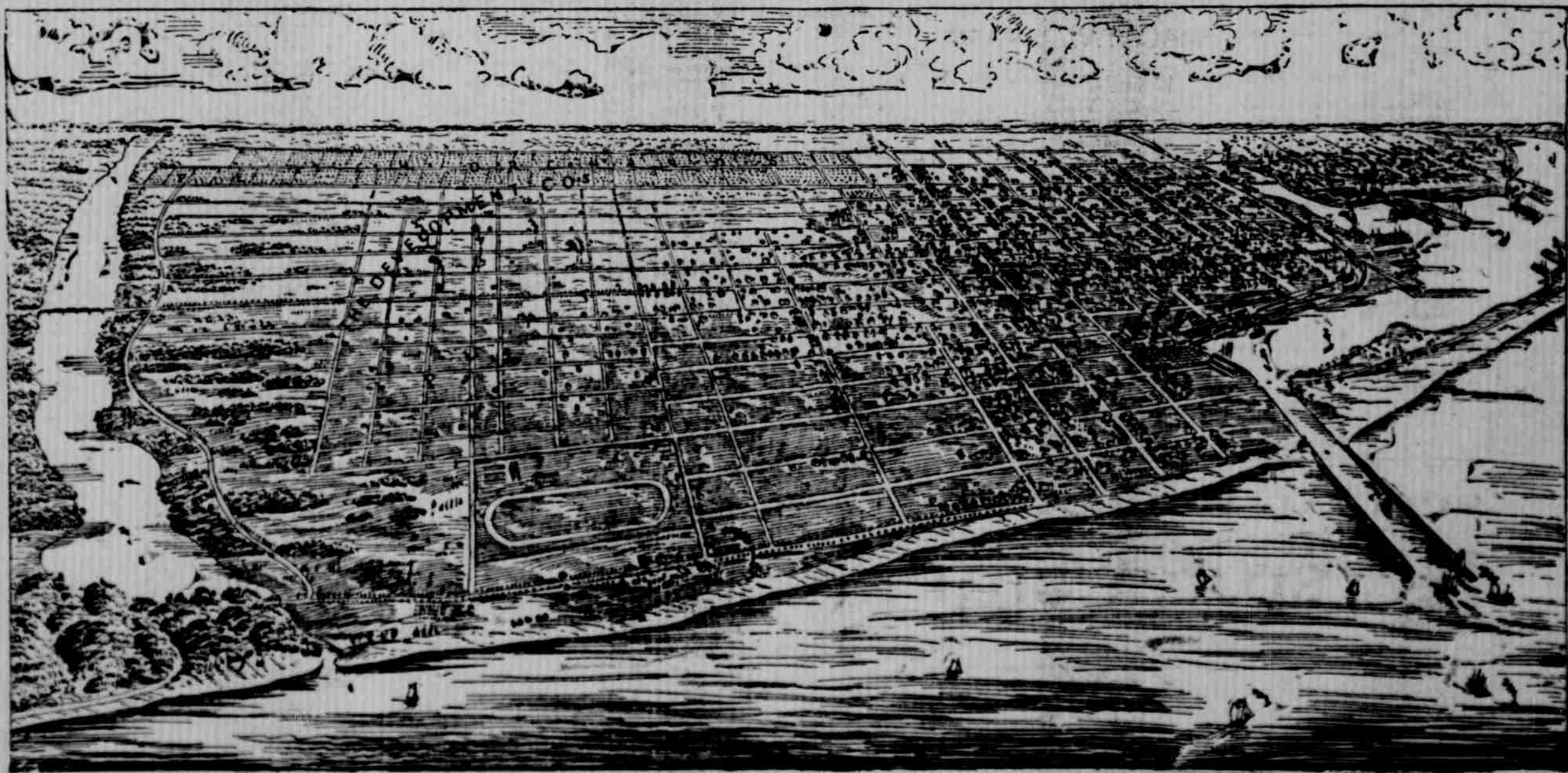
CHAS. M. STEELE & SONS,
Muskegon, Mich.

N. B.—The great sale at Ludington on this day will no doubt be the *biggest little* thing of the kind, and as we have no sale on that day we cannot possibly do them any harm. The editorial we clip from the Muskegon News best expresses the feelings of our citizens: "The gentlemen in Ludington who are attempting to boom their pretty town can make neither friends or money in the exceedingly 'ratty' advertisements which they are putting out containing disparaging references to Muskegon. The supremacy of this city is forever fixed and its progress cannot be stayed, consequently Ludington is only injuring herself in attempting to injure Muskegon. Citizens here have a lively interest in all lake towns and would like to see them prosper; indeed it had been the intention of many who had made money in Muskegon real estate to attend the Ludington sale and purchase lots, but the narrow spirit exhibited in the advertisements referred to, will cause prospective purchasers to change their plans. Muskegon now will send no purchasing delegation to Ludington. That town is unfortunate in having men of such small calibre handling its industrial and improvement affairs."

THE LUDINGTON LAND SALE

Wednesday and Thursday, July 13 and 14.

1400 Lots at Auction!



100 5-Acre Lots at Auction.

FOURTEEN HUNDRED LOTS AND ONE HUNDRED FIVE ACRE TRACTS.

Excursion Rates on all Railways and on every Steamer on Lake Michigan. Greatest Real Estate Sale in the history of Michigan. These lands will be sold by the front foot within 2 years.